



Policy #1020

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Policy Title: Mountain View County Crest and Logo Usage

Policy No.: 1020

Approval: County Council

Effective Date: July 15, 2009

Supersedes Policy No.: New

Policy Statement: The Council of Mountain View (the County) establishes standards on the use of the County Crest and the County Logo

Purpose: To develop a standard for the use of the County Crest and County Logo by both the County and outside organizations.

Principles:

1. To ensure consistent usage of the County Crest and Logo
2. To ensure that opportunities to use the County Crest and Logo based on generally accepted industry standards are taken advantage of.
3. To prevent incorrect usage of the County Crest and Logo.

End of Policy

Approved: July 15, 2009